Practitioner's Docket No. 604.10-US1

Preliminary Classification:		
Proposed Class:		
Subclass:		

TRANSMITTAL LETTER TO THE UNITED STATES ELECTED OFFICE (EO/US)

(ENTRY INTO U.S. NATIONAL PHASE UNDER CHAPTER II)

PCT/US99/23781	12 October 1999 (12.10.99)	None
International Application Number	International Filing Date	International Earliest Priority Date

TITLE OF INVENTION: INDIVIDUALIZED ELECTRONIC COMMERCIALS

APPLICANT(S): MindArrow Systems, Inc.; HERRING, Sergio; and MCEWAN, Richard

Box PCT

Assistant Commissioner for Patents

CERTIFICATION UNDER 37 C.F.R. SECTION 1.10*

(Express Mail label number is mandatory.) (Express Mail certification is optional.)

I hereby certify that this paper, along with any document referred to, is being deposited with the United States Postal Service on this date November 14, 2001, in an envelope as "Express Mail Post Office to Addressee," mailing Label Number EV011494806US, addressed to the: Assistant Commissioner for Patents, Washington, D.C. 20261.

Kristin J. Azcona

WARNING:

Certificate of mailing (first class) or facsimile transmission procedures of 37 C.F.R. Section 1.8 cannot be

used to obtain a date of mailing or transmission for this correspondence.

*WARNING:

Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label placed

thereon prior to mailing. 37 C.F.R. Section 1.10(b).

"Since the filing of correspondence under [Section] 1.10 without the Express Mail mailing label thereon is an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement

will not be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

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09/980528

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Washington D.C. 20231 ATTENTION: EO/US

- 1. Applicant herewith submits to the United States Elected Office (EO/US) the following items under 35 U.S.C. Section 371:
 - a. This express request to immediately begin national examination procedures (35 U.S.C. Section 371(f)).
 - b. The U.S. National Fee (35 U.S.C. Section 371(c)(1)) and other fees (37 C.F.R. Section 1.492) as indicated below:

2. Fees

CLAIMS FEE*	(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) CALC- ULATIONS	
	TOTAL CLAIMS	17 -20 =	0	x \$18.00 =	\$0.00	
	INDEPEN- DENT CLAIMS	1 -3=	0	x \$80.00 =	\$0.00	
	MULTIPLE DEPENDENT CLAIM(S) (if applicable) + \$270.00					
BASIC FEE	U.S. PTC AUTHO Where ar 1.482 ha	\$100.00				
	Total of above Calculations					
SMALL ENTITY	Reduction by 1/2 for filing by small entity, if applicable. Affidavit must be filed. (note 37 CFR Sections 1.9, 1.27, 1.28)					
Subtotal					\$50.00	
		\$50.00				
	Fee for recording the 1.21(h)). See attach	\$0.00				
TOTAL		\$50.00				

^{*}See attached Preliminary Amendment Reducing the Number of Claims.

A check in the amount of \$50.00 to cover the above fees is enclosed.

- 3. A copy of the International application as filed (35 U.S.C. Section 371(c)(2)) is not required, as the application was filed with the United States Receiving Office.
- 4. A translation of the International application into the English language (35 U.S.C. Section 371(c)(2)) is not required as the application was filed in English.
- 5. Amendments to the claims of the International application under PCT Article 19 (35 U.S.C. Section 371(c)(3)) are transmitted herewith.
- 6. A translation of the amendments to the claims under PCT Article 19 (38 U.S.C. Section 371(c)(3)) is not required as the amendments were made in the English language.
- 7. A copy of the international examination report (PCT/IPEA/409) is not required as the application was filed with the United States Receiving Office.
- 8. Annex(es) to the international preliminary examination report is/are not required as the application was filed with the United Stated Receiving Office.
- 9. A translation of the annexes to the international preliminary examination report is not required as the annexes are in the English language.
- 10. An oath or declaration of the inventor (35 U.S.C. Section 371(c)(4)) complying with 35 U.S.C. Section 115 is submitted herewith, and such oath or declaration is attached to the application.
- II. Other document(s) or information included:
- 11. An International Search Report (PCT/ISA/210) or Declaration under PCT Article 17(2)(a) is not required, as the application was searched by the United States International Searching Authority.
- 12. An Information Disclosure Statement under 37 C.F.R. Sections 1.97 and 1.98 will be transmitted within THREE MONTHS of the date of submission of requirements under 35 U.S.C. Section 371(c).
- 13. Additional documents:
 - a. Copy of request (PCT/RO/101)
 - b. International Publication No. WO01/27810

 Front page only
- 14. The above items are being transmitted before 30 months from any claimed priority date.

AUTHORIZATION TO CHARGE ADDITIONAL FEES

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The Commissioner is hereby authorized to charge the following additional fees that may be required by this paper and during the entire pendency of this application to Account No.: 500341

37 C.F.R. Section 1.492(a)(1), (2), (3), and (4) (filing fees)

37 C.F.R. Section 1.492(b), (c), and (d) (presentation of extra claims)

37 C.F.R. Section 1.17 (application processing fees)

37 C.F.R. Section 1.17(a)(1)-(5) (extension fees pursuant to Section 1.136(a))

37 C.F.R. Section 1.492(e) and (f) (surcharge fees for filing the declaration and/or filing an English translation of an International Application later than 20 months after the priority date).

Date: November 14, 2001

Robert D. Fish

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USA